



Cross-Agency Priority Goal

Exports: Double U.S. exports by the end of 2014.

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Field	Content
Goal Leader:	Michael Froman, Assistant to the President and Deputy National Security Advisor for International Economic Affairs
Goal Statement:	Double U.S. exports by the end of 2014.
Description:	<p>In January 2010, the President launched the National Export Initiative (NEI) with the ambitious goal of doubling U.S. exports over five years. While exports are fundamentally driven by the private sector, the Federal Government has an important role to play in helping U.S. exporters, especially small- and medium-sized exporters, overcome the obstacles that make it more difficult to sell their goods and services abroad. These challenges include lack of sufficient information about exporting and foreign markets, challenges to obtaining adequate export financing, and unfair competition from foreign trade partners. Through implementation of this goal, the Administration will continue to make progress on its commitment to improving advocacy and trade promotion efforts on behalf of U.S. exporters, increasing access to export financing, removing barriers to trade, enforcing our trade rules, and promoting strong, sustainable, and balanced growth in the global economy.</p>